

Harvest Ball

7 November 2015



September 29, 2015

Dear Mr. Pakhuchiy,

On behalf of MPC Social Services, I would like to invite you and Samsung to support our annual charity gala. The **Harvest Ball** will take place on November 7, 2015 at the Ritz-Carlton in Moscow. This event raises money for over 1,200 of Moscow's low-income families, pensioners, immigrants, and refugees.

By contributing to the Harvest Ball, you can support people like Lyudmila, an 82-year-old Russian lady who lives alone and has participated in our Pensioners' Food and Fellowship Program for 15 years. She is a retired professor who often tells our volunteers "See you later, alligator!" Lyudmila relies on the companionship and food assistance she receives each week through MPC Social Services.



Lyudmila and a young volunteer from the British International School

Last year's event was a tremendous success, raising over \$88,000 with the assistance of the corporate and diplomatic communities, in-kind donors, and generous sponsors including the Ritz-Carlton Moscow, Baker Botts, MeetPartners, Coca-Cola, Moscow Brewing Company, Russian Standard, and Villa Vinifera. Please visit www.mpcss.org/harvestball to see photos.

Participating in the Harvest Ball would promote Samsung to our 350 guests, including expat and Russian high net worth individuals. It is an excellent networking opportunity in a relaxed environment, and your company will generate significant interest for its generosity.

We would be delighted if Samsung supported the Ball. Some ideas for your participation:

- **Supporting our charity programs as a Platinum, Gold, or Silver Sponsor**
- **Sponsoring a table so that your management team and VIP customers can attend the Ball**
- **Donating a Samsung Galaxy phone, tablet, TV or other home appliance to our auction**

I have enclosed the Harvest Ball Sponsorship Brochure, which provides information about various opportunities to support the Ball as well as the benefits each package includes. At your convenience, I would be happy to meet with you to discuss our work.

Thank you in advance for your consideration.

Kind regards,

Imanni Wilkes Burg

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