

# The Harvest Ball

MPC Social  
Services



**The Harvest Ball** is a premier event that joins together 350 guests from the diplomatic and corporate communities in Moscow to raise funds for Logos Place (dba MPC Social Services), one of the longest serving charities in Moscow serving the poor. The event includes silent and live auctions, a raffle, dinner, dancing and live music performances. It will take place on **16 November 2013 at the Ritz-Carlton, Moscow.**

100% of every donation to the Harvest Ball will directly assist MPC Social Services' social programs. Started in 1991 with a soup kitchen, our programs now include food bag distribution, healthcare, education and community building programs, including assisting victims of race-motivated violence.

With generous private and corporate donations, MPC Social Services is meeting the basic needs of over 1,200 pensioners, women, children and refugees each month.

Please consider joining our fundraising efforts for the Harvest Ball through financial sponsorship or in-kind gift donations for the live and silent auctions and the raffle. Your donation will enable MPC Social Services to continue maximize the financial outcome of the evening, and ultimately to facilitate the programs that aid thousands of individuals in need. Your donation makes a significant difference. All proceeds go to program implementation.

For registration and event information, please contact: [development@mpcss.org](mailto:development@mpcss.org)

## Platinum Sponsorship

This tier provides the most prestigious recognition and optimum display opportunity for sponsoring companies.

**\$15,000**

## Gold Sponsorship

This tier provides valuable advertising opportunities and prominent display space for the sponsoring companies.

**\$10,000**

## Silver Sponsorship

This tier promises preferred advertising opportunities as well as desirable display space for the sponsoring companies.

**\$5,000**



## Continued Success

MPC Social Services does not receive government support and therefore relies entirely on the generosity of individuals and corporate donations. We are extremely grateful to all of our partners. Your efforts helped us raise \$91,000 at Harvest Ball 2012.

### Previous Sponsors: Agean

Airlines, Airy Hill Studio, Anglo-American School, Park Hyatt, Baker Botts, Beeftrö, Beverly Hills Diner, British International School, Coca-Cola, Copy General, Expat Salon, Ferrero, General Motors, Dom Cinema, Finlandia Vodka, Hilton, Hungry Duck, IlFornio, InterContinental Hotel, Intermark, John Deere, Lensmaster, Leonid Shiskin Gallery, Life in Dance, Lindt, Linklaters, Lufthansa, Marriott Hotels, Moscow Brewing Company, Moscow Museum of Modern Art, Moscow Symphony Orchestra, Move One Movers, NB Gallery, Nestle, Nike, Nokia, NY Bakery, Odd Molly, Proctor and Gamble, Proball.ru, Raymond's Tailoring, Renaissance Hotels, Ritz-Carlton Hotels, Rosinter, SAB Miller, Solnste Mexico (Deliciados), Staffwell, Starbucks, Starlight Diner, Sweet Life, Terrakultur, Thomas Sabo, TOUS, US Dental, and Youth Arts in Action

## Financial Sponsorship

### Platinum Sponsorship \$15,000

- Logo on front page of the Harvest Ball evening program
- One full page color advertisement in the evening program (A5 or 8.3 x 5.8 in), including a 50 word company profile
- 10 complimentary Harvest Ball tickets with a premium table placement for dinner
- Opportunity to display signage bearing company logo in the Ritz-Carlton Ballroom and at your table
- Opportunity to deliver a short welcome address to guests before dinner

### Gold Sponsorship \$10,000

- Half page color advertisement in the evening program (A6 or 4.1 x 5.8 in), including a 50 word company profile
- 10 complimentary Harvest Ball tickets with a premium table placement for dinner
- Signage bearing your company logo at your table
- Opportunity to display signage bearing company logo in the Ritz-Carlton Pre-function Area

### Silver Sponsorship \$5,000

- Quarter page color advertisement in the evening program (A7 or 2.9 x 4.1 in), including a 25 word company profile
- 4 complimentary Harvest Ball tickets with a premium table placement for dinner
- Signage bearing your company logo at your table

## In-Kind Gift Donation

### In-kind gifts valued up to \$10,000

- Quarter page color advertisement in the evening program (A7 or 2.9 x 4.1 in), including a 25 word company profile
- Special mention by the MC in the welcome address

### In-kind gifts valued up to \$5,000

- Company logo included in the evening program
- Special mention by the MC in the welcome address

### In-kind gifts valued up to \$1,000

- Company logo included in the evening program
- Inclusion in press release and quarterly newsletter